



WS&Co. Seminar: Cyber Liability and Network Security

Insurance Services | Risk Management | Employee Benefits



Date, Time, Location

Tuesday, February 4, 2014

Breakfast & Registration
8:45 AM–9:00 AM

Seminar
9:00 AM - 10:30 AM

Woodruff-Sawyer SF Office
50 California St., 12th Floor
San Francisco, CA

For questions, please email
seminar@wsandco.com.

Woodruff-Sawyer & Co.
50 California St., Floor 12
San Francisco, CA 94111

Target... Global Payments... Zappos... Sony... SnapChat... All are companies who have recently experienced (very public) data breaches, raising everyone's awareness of cyber security issues. The good news is that there IS an insurance solution. Please join us for Cyber Liability 101, an informative seminar focusing on the risks associated with doing business in a digital world, and proactive solutions to mitigate these risks.

TOPICS OF DISCUSSION

- How "Tech E&O" policies have evolved to cover Media Liability
- The evolution of Network Security & Privacy exposures to "Cyber Liability."
- The four basic components of a Cyber policy and how it blends first and third party liability coverage to respond to loss.
- Who needs Cyber Liability and why they need it
- How companies should think about limits in this evolving line of coverage.

FEATURED SPEAKER

Lauri Floresca, SVP, Cyber Liability Team Leader, *Woodruff-Sawyer*

[Click here](#) to register for this seminar.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of International Benefits Network and Assurex Global. For over 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and Oregon. For more information, call 415.391.2141 or visit www.wsandco.com.