



Insurance Services | Risk Management | Employee Benefits

2014 BOARD EDUCATION RESOURCE GUIDE

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Effective board members know that staying current is key to upholding their responsibilities to their shareholders. The good news is that there are numerous educational opportunities for directors offered in a variety of settings: academic campuses, law firm offices, hotel ballrooms in major cities, and of course your personal computer or tablet device.

Woodruff-Sawyer & Co. is pleased to offer this resource guide that highlights some of the upcoming board education events. The events are organized into five categories: **(I) Board Level Multi-Day Events, (II) Committee Level/Chairman-Only Events, (III) Short-Shot Events, (IV) Webinars/Webcasts/Podcasts** and **(V) WS&Co. Customized Programs**.

I. BOARD LEVEL MULTI-DAY EVENTS

NYSE's Board Committee Peer Exchange

March 4, 2014 | Scottsdale, AZ

Cost: **\$495**

www.boardmember.com/2014WCBCPE.aspx

NYSE's West Coast Boardroom Summit

March 5, 2014 | Scottsdale, AZ

Cost: **\$1,895** (\$1,595 per person for groups of 3 or more)

www.boardmember.com/2014WCSummit.aspx

The Directors' Consortium

April 8–11, 2014 | Stanford, CA

This is a joint offering from:

- The University of Chicago Booth School of Business
- Dartmouth Tuck School of Business
- Stanford Graduate School of Business
- Stanford Law School

Cost: **\$9,500**

www.directorsconsortium.chicagoexec.net

UCLA's Director Education

April 29–May 1, 2014 | Los Angeles, CA

October 13–15, 2014 | Los Angeles, CA

UCLA Anderson School of Management

Cost: **\$6,250**

www.anderson.ucla.edu/executive-education/individual-executives/management/corporate-governance

Corporate Governance: Effectiveness and Accountability in the Boardroom

May 18–21, 2014 | Evanston, IL

December 7–10, 2014 | Evanston, IL

Kellogg School of Management

Cost: **\$8,000**

www.kellogg.northwestern.edu/execed/Programs/DIRECTOR.aspx

Stanford Directors' College

June 22–24, 2014 | Stanford, CA

Stanford Law School

This is one of the premier Director education courses in the country and one of the few that directors often attend multiple times.

Cost: **\$8,450** (\$7,950 if you register before February 1, 2014)

www.directorscollege.com

If you choose to attend, please use this code to get a 10% discount, courtesy of Woodruff-Sawyer: **AFFIL**

Making Corporate Boards More Effective

July 23–26, 2014 | Cambridge, MA

November 5–8, 2014 | Cambridge, MA

Harvard Business School's Flagship board program; One of the premier Directors education course in the country.

Cost: **\$8,750**

www.exed.hbs.edu/programs/mcb/Pages/default.aspx

NACD Board Leadership Conference

October 12–14, 2014 | National Harbor, MD

Cost: **\$2,795** for members

For non-members: \$3,570 for registration + NACD membership; Register by March 31st and save \$800

www.nacdonline.org/Conference/content.cfm?ItemNumber=4755

Summit Directors and Officers Conference

December 4–5, 2014 | Park City, UT

Cost: TBD

www.summitconf.org

II. COMMITTEE LEVEL/CHAIRMAN-ONLY EVENTS

Compensation Committee Boot Camp

January 30–31, 2014 | Ft. Lauderdale, FL

Corporate Board Member Magazine/Equilar
(Optional add-on 2-hour workshop on January 31st for \$295)

Cost: **\$1,895**

www.boardmember.com/2014bootcampoverview.aspx

Audit Committees in a New Era of Governance

July 27–29, 2014 | Cambridge, MA

Harvard Business School

Cost: **\$5,750**

www.exed.hbs.edu/programs/ac/Pages/default.aspx

Compensation Committees

July 30–August 1, 2014 | Cambridge, MA

Harvard Business School

Cost: **\$5,750**

www.exed.hbs.edu/programs/cc/Pages/default.aspx

III. SHORT-SHOT EVENTS

A number of organizations offer short, no-cost or low-cost board seminars in convenient locations. While these are usually free and just a few hours long, the quality can vary dramatically.

Silicon Valley Directors' Exchange

Third Thursday of each month

www.svdx.org

Stanford University Rock Center for Corporate Governance

Stanford Law School & Stanford Business School

rockcenter.law.stanford.edu

Forum for Corporate Directors (FCD), local chapter

Orange County's Chapter

www.fcdoc.org/events/upcoming-events

National Association of Corporate Directors (NACD)

Look for your local chapter.

www.nacdonline.org

(Go to "Connections," then click on "Chapter System")

Deloitte Directors' Series

www.corpgov.deloitte.com/site/us/

The national law firms

(usually at the office in your area)

Go to your firm's website to sign up or contact your relationship partner.

If you sign up to receive notices, the various organizations offering board programming will send you email alerts about upcoming events.

IV. WEBINARS/WEBCASTS/PODCASTS/BLOG

Webinars are usually an hour or less, free, and can be consumed at your computer. If you can't make the actual event, it's worth emailing the organizer to ask about a podcast or other re-play opportunity.

The D&O Diary

www.dandodiary.com

D&O Notebook: Directors & Officers Liability Blog

www.wsandco.com/about-us/news-and-events/blogs/do-blog

PwC Center for Board Governance Quarterly Webcast Series

www.pwc.com/us/en/corporate-governance/director-education.jhtml

Board Member Magazine with the NYSE

www.boardmember.com/conference
(click on "Webinars")

National Association for Corporate Directors

www.nacdonline.org
(click "Events," then scroll down and click "Webinars")

Local law firms

Woodruff-Sawyer's Educational Series

Provides timely updates on D&O Litigation, the insurance market and other topics of current interest.

www.wsandco.com/about-us/news-and-events/seminars-events

V. WS&CO. CUSTOMIZED PROGRAMS

Woodruff-Sawyer's D&O Insurance clients are able to access this service at no additional charge. The material is customized for each client and is presented by dynamic, experienced public speakers who are also experts in D&O risk. Provided in conjunction with in-house or outside counsel, these presentations are designed to help your organization manage its D&O risk profile more effectively.

A menu of core as well as current event-driven topics can be provided upon request.

To discuss these or any other continuing education opportunities for directors, please contact your Woodruff-Sawyer Account Executive or Priya Cherian Huskins (phuskins@wsandco.com or 415.402.6527).



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