



Insurance Services | Risk Management | Employee Benefits

2017-2018 Board Education Resource Guide

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Effective board members know that staying current is key to upholding their responsibilities to their shareholders. The good news is that there are numerous educational opportunities for directors offered in a variety of settings: academic campuses, law firm offices, hotel ballrooms in major cities, and of course your personal computer or tablet device.

Woodruff-Sawyer & Co. is pleased to offer this interactive guide that highlights some of the upcoming board education events. The events are organized into five categories: (I) Board Level Multi-Day Events, (II) Committee Level/Subject Matter Events, (III) Short-Shot Events, (IV) Webinars/Webcasts/Podcasts and (V) WS&Co. Customized Programs.

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I. Board Level Multi-Day Events

Corporate Governance: Effectiveness and Accountability in the Boardroom

November 12–15, 2017 | Evanston, IL

April 22–25, 2018 | Evanston, IL

November 4–7, 2018 | Evanston, IL

Cost: **\$8,500** (2017) | **\$9,100** (2018)

Kellogg School of Management

www.kellogg.northwestern.edu/execed/programs/director.aspx

Making Corporate Boards More Effective

November 15–18, 2017 | Cambridge, MA

July, 2018 | Cambridge, MA

Cost: November: **\$9,250** | July: **TBD**

Harvard Business School's Flagship board program; One of the premier Directors education course in the country.

www.exed.hbs.edu/programs/mcb/Pages/default.aspx

Summit Directors and Officers Conference

November 30–December 1, 2017 | Park City, UT

Cost: **\$600**

The annual conference traditionally takes place on the eve of the ski season opening day

www.summitconf.org

Board Leadership Forum

February 6, 2018 | San Francisco, CA

April 17, 2018 | Chicago, IL

September, 2018 | New York, NY

This is an offering from Equilar.

Cost: **TBD**

<http://www.equilar.com/equilar-events.html>

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I. Board Level Multi-Day Events (continued)

Directors' Consortium

March 27–30, 2018 | Stanford, CA

This is a joint offering from:

- The University of Chicago Booth School of Business
- Stanford Graduate School of Business
- Stanford Law School

Cost: **\$12,600**

<https://www.gsb.stanford.edu/exec-ed/programs/directors-consortium>

UCLA's Director Education

April 24–26, 2018 | Los Angeles, CA

Cost: **\$8,500**

UCLA Anderson School of Management

<http://www.anderson.ucla.edu/executive-education/individual-executives/corporate-governance>

Stanford Directors' College

June 24–26, 2018 | Stanford, CA

Cost: **\$8,450** (register by November 17th for \$1,000 off)

Stanford Law School

One of the premier Director education courses in the country and one of the few that directors often attend multiple times.

<https://conferences.law.stanford.edu/directorscollege/registration/>

If you choose to attend, please ask your Woodruff-Sawyer contact for a discount code.

NACD Board Leadership Conference

September 29–October 2, 2018 | Washington, DC

Cost: **\$5,495** for members

For non-members: \$6,370 for registration + NACD membership; Register by October 31st and save \$2,000 off the regular price

www.nacdonline.org/Conference/content.cfm?ItemNumber=4755

II. Committee Level/Subject Matter Events

Compensation Committee Forum

November 14, 2017 | San Francisco, CA

March 13, 2018 | New York, NY

November 13, 2018 | San Francisco, CA

Equilar

Cost: **\$1,995**

<http://www.equilar.com/events/compensation-committee-forum-Nov-2017.html>

Annual Executive Compensation Summit

June 4–6, 2018 | San Francisco, CA

Equilar

Cost: **TBD**

<http://www.equilar.com/equilar-events.html>

Audit Committees in a New Era of Governance

July 2018 | Cambridge, MA

Harvard Business School

Cost: **TBD**

www.exed.hbs.edu/programs/ac/Pages/default.aspx

Compensation Committees

August 2018 | Cambridge, MA

Harvard Business School

Cost: **TBD**

www.exed.hbs.edu/programs/cc/Pages/default.aspx

III. Short-Shot Events

A number of organizations offer short, no-cost or low-cost board seminars in convenient locations. While these are usually free and just a few hours long, the quality can vary dramatically.

Silicon Valley Directors' Exchange

Third Thursday of each month

www.svdx.org

Stanford University Rock Center for Corporate Governance

Stanford Law School & Stanford Business School

<http://rockcenter.law.stanford.edu/events/>

Forum for Corporate Directors (FCD), local chapter

Orange County's Chapter

www.fcdoc.org/events/upcoming-events

National Association of Corporate Directors (NACD)

Look for your local chapter

www.nacdonline.org

National Law Firms

(Usually at the office in your area)

Go to your firm's website to sign up or contact your relationship partner.

IV. Webinars/Podcasts/Blogs

Webinars are usually an hour or less, free, and can be consumed at your computer. If you can't make the actual event, it's worth emailing the organizer to ask about a podcast or other re-play opportunity.

The D&O Diary

www.dandodiary.com

D&O Notebook: Directors & Officers Liability Blog

<https://wsandco.com/blog/do-notebook/>

PwC Center for Board Governance Quarterly Webcast Series

<http://www.pwc.com/us/en/governance-insights-center/director-investor-education.html>

National Association for Corporate Directors

<https://www.nacdonline.org/Education/content2.cfm?ItemNumber=1777&navItemNumber=3717>

Local Law Firms

Woodruff-Sawyer's Educational Series

Provides timely updates on D&O Litigation, the insurance market and other topics of current interest.

www.wsandco.com/about-us/news-and-events/seminars-events

If you sign up to receive notices, the various organizations offering board programming will send you email alerts about upcoming events.

V. WS&Co. Customized Programs

Woodruff-Sawyer's D&O Insurance clients are able to access this service at no additional charge. The material is customized for each client and is presented by dynamic, experienced public speakers who are also experts in D&O risk. These presentations are designed to help your organization manage its D&O risk profile more effectively. If helpful, the presentations can be provided in conjunction with in-house or outside counsel.

Some of the current offerings include:

- The Board's Oversight Role for CyberSecurity Risk Management
- The Perils of Insider Trading and Tipper-Tippee Liability
- M&A Activities and Director Duties
- Am I Covered? An Overview of What D&O Insurance Does and Doesn't Cover

A menu of core as well as current event-driven topics can be provided upon request. Please contact your Woodruff-Sawyer Account Executive or [Priya Huskins \(phuskins@wsandco.com\)](mailto:phuskins@wsandco.com).

More Info

To discuss these or any other continuing education opportunities for directors, please contact your Woodruff-Sawyer Account Executive or Priya Huskins (phuskins@wsandco.com).

Board education is an important part of mitigating your risk of personal liability as a board member. Another important element of your risk mitigation strategy is D&O Insurance. Woodruff-Sawyer's Corporate and Executive Protection Group is a leader in the field of D&O insurance. Contact us if you'd like to speak further on this topic.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and an active partner of Assurex Global and International Benefits Network. For nearly 100 years, we have been partnering with clients to deliver effective insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Oregon, Washington, Colorado, Hawaii and New England. For more information, call 844.WSANDCO (844.972.6326) or visit www.wsandco.com.