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# 2020 Board Education Resource Guide



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**Effective board members know that staying current is key to upholding their responsibilities to their shareholders.**

The good news is that there are numerous educational opportunities for directors offered in a variety of settings: academic campuses, law firm offices, hotel ballrooms in major cities, and, of course, your personal computer or tablet.

Woodruff Sawyer is pleased to offer this interactive guide that highlights some of the upcoming board education events.

The events are organized into five categories: (I) Board Level Multi-Day Events, (II) Committee Level/Subject Matter Events, (III) Short-Shot Events, (IV) Webinars/Webcasts/Podcasts and (V) Woodruff Sawyer Customized Programs.

# Event Categories

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- I. Board Level Multi-Day Events
- II. Committee Level/Subject Matter Events
- III. Short-Shot Events
- IV. Webinars/Podcasts/Blogs
- V. Woodruff Sawyer Customized Programs



# I. Board Level Multi-Day Events

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## **Summit Directors and Officers Conference**

December 12–13, 2019 | Park City, UT

**Cost: \$600**

[www.summitconf.org](http://www.summitconf.org)

## **Corporate Governance: Effectiveness and Accountability in the Boardroom**

November 17–20, 2019 | Evanston, IL

March 16–19, 2020 | Evanston, IL

November 2–5, 2020 | Evanston, IL

Kellogg School of Management

**Cost: \$9,900 for 2019 event, \$10,150 for 2020 events**

[www.kellogg.northwestern.edu](http://www.kellogg.northwestern.edu)

## **Directors' Consortium**

March 16–20, 2020 | Stanford, CA

This is a joint offering from:

- The University of Chicago Booth School of Business
- Stanford Graduate School of Business
- Stanford Law School

**Cost: \$14,000**

[www.gsb.stanford.edu](http://www.gsb.stanford.edu)

## **Boardroom Summit and Peer Exchange**

April 1–3, 2020 | New York, NY

Corporate Board Member

**Cost: \$2,995 for Summit and \$795 for Peer Exchange;** register by November 30 and save \$500 off the Summit fee and \$200 off the Peer Exchange fee

[www.corporateboardmembersummit.com](http://www.corporateboardmembersummit.com)

## **UCLA's Director Education**

May 12–14, 2020 | Los Angeles, CA

UCLA Anderson School of Management

**Cost: \$8,500**

[www.anderson.ucla.edu](http://www.anderson.ucla.edu)

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## Stanford Directors' College

June 21–23, 2020 | Stanford, CA

Stanford Law School

One of the premier director education courses in the country and one of the few that directors often attend multiple times.

**Cost:** \$7,450 with registration by November 15, 2019, \$8,450 by March 1, 2020 and \$8,950 after March 1, 2020

[www.conferences.law.stanford.edu](http://www.conferences.law.stanford.edu)



*If you choose to attend, please ask your Woodruff Sawyer contact for a discount code.*

## Making Corporate Boards More Effective

July 15–28, 2020 | Boston, MA

Harvard Business School's Flagship board program

**Cost:** \$10,000

[www.exed.hbs.edu](http://www.exed.hbs.edu)

## NACD Global Board Leaders' Summit

October 10–13, 2020 | National Harbor, MD

**Cost:** \$5,795 for members, \$5,245 for full-board members and fellows; register by December 31 and save \$2000 for members and \$1800 for full-board members and fellows

[summit.nacdonline.org](http://summit.nacdonline.org)

## II. Committee Level/Subject Matter Events

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### Compensation Committee Forum

November 6, 2019 | New York, NY

Equilar

Cost: \$1,495

[www.equilar.com/events](http://www.equilar.com/events)

### Cyber Risk Forum

February 24, 2020 | San Francisco, CA

Cost: \$1,995 (Note: Only CEOs and board members may attend this event)

This is a joint offering from:

- Corporate Board Member
- Chief Executive
- RSA Conference

[www.businesscyberforum.com](http://www.businesscyberforum.com)

### Compensation Committees: New Challenges, New Solutions

July 19–21, 2020 | Boston, MA

Harvard Business School

Cost: \$6,700

[www.exed.hbs.edu](http://www.exed.hbs.edu)

### Audit Committees in a New Era of Governance

July 22–24, 2020 | Boston, MA

Harvard Business School

Cost: \$6,700

[www.exed.hbs.edu](http://www.exed.hbs.edu)

# III. Short-Shot Events

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A number of organizations offer short, no-cost, or low-cost board seminars in convenient locations. While these are usually free and just a few hours long, the quality can vary dramatically.

## **Silicon Valley Directors' Exchange**

The second or third Thursday of each month

[www.svdx.org](http://www.svdx.org)

## **Stanford University Rock Center for Corporate Governance**

Stanford Law School and Stanford Business School

[www.law.stanford.edu](http://www.law.stanford.edu)

## **Forum for Corporate Directors (FCD)**

Events in various locations in Southern California

[www.fcdoc.org/events](http://www.fcdoc.org/events)

## **National Association of Corporate Directors (NACD)**

Look for your local chapter

[www.nacdonline.org](http://www.nacdonline.org)

## **National Law Firms**

(Usually at the office in your area)

Go to your firm's website to sign up or contact your relationship partner.

# IV. Webinars/Podcasts/Blogs

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Webinars are usually an hour or less, free, and can be consumed at your computer. If you can't make the actual event, it's worth emailing the organizer to ask about a podcast or other re-play opportunity.

## **The D&O Diary**

[www.dandodiary.com](http://www.dandodiary.com)

## **D&O Notebook: Directors & Officers Liability Blog**

[www.woodruffssawyer.com/insights/do-notebook](http://www.woodruffssawyer.com/insights/do-notebook)

## **PwC Center for Board Governance Webcast Series**

[www.pwc.com](http://www.pwc.com)

## **National Association of Corporate Directors**

[www.nacdonline.org](http://www.nacdonline.org)

## **Local Law Firms**

## **Woodruff Sawyer's Educational Series**

Provides timely updates on D&O litigation, the insurance market, and other topics of current interest.

[www.woodruffssawyer.com/events](http://www.woodruffssawyer.com/events)

\*If you sign up to receive notices, the various organizations offering board programming will send you email alerts about upcoming events.





# V. Woodruff Sawyer Customized Programs

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Woodruff Sawyer's D&O insurance clients are able to access this service at no additional charge. The material is customized for each client and is presented by dynamic, experienced public speakers who are also experts in D&O risk. These presentations are designed to help your organization manage its D&O risk profile more effectively. If helpful, the presentations can be provided in conjunction with in-house or outside counsel.

Some of the current offerings include:

- Current D&O Topics and Trends
- Don't Let #MeToo Become #WhoMe
- The Board's Oversight Role in CyberSecurity Risk Management
- The Perils of Insider Trading and Tipper-Tippee Liability
- M&A Activities and Director Duties
- Am I Covered? An Overview of What D&O Insurance Does and Doesn't Cover

A menu of core as well as current event-driven topics can be provided upon request. Please contact your Woodruff Sawyer account executive or Priya Huskins ([priya@woodruff Sawyer.com](mailto:priya@woodruff Sawyer.com)).



# More Information

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To discuss these or any other continuing education opportunities for directors, please contact your Woodruff Sawyer account executive or Priya Huskins ([priya@woodruff Sawyer.com](mailto:priya@woodruff Sawyer.com)).

Board education is an important part of mitigating your risk of personal liability as a board member. Another important element of your risk mitigation strategy is D&O insurance. Woodruff Sawyer's Management Liability Group is a leader in the field. Contact us if you'd like to speak further on this topic.

**As one of the largest insurance brokerage and consulting firms in the US,** Woodruff Sawyer protects the people and assets of more than 4,000 companies. We provide expert counsel and fierce advocacy to protect clients against their most critical risks in property and casualty, management liability, cyber liability, employee benefits, and personal wealth management. An active partner of Assurex Global and International Benefits Network, we provide expertise and customized solutions to insure innovation where clients need it, with headquarters in San Francisco, offices throughout the US, and global reach on six continents.

## For more information

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