

2024 Board Education Resource Guide

WOODRUFF-SAWYER & CO. | Insurance Services | Risk Management | Employee Benefits AN ASSUREX GLOBAL & IBN PARTNER | woodruffsawyer.com



Effective board members know that staying current is key to upholding their responsibilities to their shareholders. The good news is there are numerous educational opportunities for directors offered in a variety of settings: academic campuses, law firm offices, hotel ballrooms in major cities, and, of course, your personal computer or tablet.

Woodruff Sawyer is pleased to offer this interactive guide that highlights some of the upcoming board education events.

The events are organized into six categories:

- (I) Board Level Multi-Day Events
- (II) Committee Level/Subject Matter Events
- (III) Short-Shot Events (In Person)
- (IV) Online Content (Webinars/Podcasts)
- (V) Blogs and Resource Portals
- (VI) Woodruff Sawyer's Customized Educational Programs



(I) Board Level Multi-Day Events

NOV 30 -DEC 1 2023 **Summit Directors and Officers Conference**

Park City, UT

Cost: \$650

summitconf.org

APR 2-23

2024

UCLA's Corporate Governance Program

Virtual

UCLA Anderson School of Management

Cost: \$8,500

anderson.ucla.edu

JUN 24-26

2024

Stanford Directors' College

One of the premier director education courses in the country and one of the few that directors often attend multiple times.

Stanford, CA

Stanford Law School

Cost: \$7,950 by November 30, 2023;

\$8,450 by March 1, 2024; and

\$8,950 after March 1, 2024

conferences.law.stanford.edu



If you choose to attend, please ask your Woodruff Sawyer contact for a discount code.



(I) Board Level Multi-Day Events, Continued

JUN 3-6

Effectiveness and Accountability in the Boardroom

Corporate Governance:

2024

NOV 4-7

Northwestern University Kellogg School of Management

Cost: \$11,500

kellogg.northwestern.edu

Evanston, IL

2024

6-9 2024

OCT

NACD Directors Summit

Washington, DC

Cost: \$3,995 by December 15, 2023; \$4,495 by April 2, 2024; \$4,995 by September 5, 2024; and

\$5,995 after September 5, 2024

nacdonline.org

JUL 10-13

2024

Making Corporate Boards More Effective

Boston, MA

Harvard Business School's flagship board program

Cost: \$12,500

exed.hbs.edu

OCT 14-18

2024

Stanford Directors' Consortium

This is a joint offering from

- Stanford Graduate School of Business
- Stanford Law School

Stanford, CA

Cost: \$15,000

gsb.stanford.edu

NOV 13-16

2024



(II) Committee Level/Subject Matter Events

FEB 5-6

2024

Boards That Lead: Corporate Governance That Builds Value

Philadelphia, PA

The Wharton School of the University of Pennsylvania

Cost: \$6,200

executiveeducation.wharton. upenn.edu

MAR 4-8

2024

The Women's Leadership Forum

Boston, MA

Harvard Business School

Cost: \$13,500

exed.hbs.edu

MAY 6 -JUN 21 Building Board Expertise on Sustainability

Virtual

University of Michigan Ross School of Business

Cost: \$2,500

michiganross.umich.edu

FEB 20-23

2024

MAY 6-9

2024

Corporate Governance Program: Developing Exceptional Board Leaders

New York, NY
Columbia Business School

Cost: \$9,550

execed.business.columbia.edu

APR 22-25

2024

Corporate Governance: Essentials for a New Business Era

Philadelphia, PA

The Wharton School of the University of Pennsylvania

Cost: \$9,850

executiveeducation.wharton.upenn.edu

MAR 13-16

2024

OCT 2-5

2024

Preparing to Be a Corporate Director

Boston, MA

Harvard Business School

Cost: \$11,250 for March event; \$11,750 for October event

exed.hbs.edu



(II) Committee Level/Subject Matter Events, Continued

TBD

2024

Advanced Corporate Director Seminar

Boston, MA

Harvard Business School

Cost: TBD

exed.hbs.edu

JUL 14-16

2024

NOV

17-19

2024

Compensation Committees: New **Challenges, New Solutions**

Boston, MA

Harvard Business School

Cost: \$7,500

exed.hbs.edu

AUG 25-30

2024

Managing Risk and Reputation in a Complex World

Stanford, CA

Stanford Graduate School of Business

Cost: \$14,500 gsb.stanford.edu

JUN 5-7

2024

Equilar Summit

Boston, MA

Equilar and Nasdaq

Cost: TBD

equilar.com

JUL 17-19

2024

NOV

20-22

2024

Audit Committees in a New Era of Governance

Boston, MA

Harvard Business School

Cost: \$7,500

exed.hbs.edu

TBD

2024

22nd Annual Corporate Governance Conference 2024

Dallas, TX

The University of Texas at Dallas Naveen Jindal School of Management

Cost: TBD

jindal.utdallas.edu



(III) Short-Shot Events (In Person)

A number of organizations offer short, no-cost or low-cost board seminars in convenient locations. While these are usually free and just a few hours long, the quality can vary dramatically. A huge benefit of these in-person programs is the ability to spend time with fellow board members.

Silicon Valley Directors' Exchange

Check the event calendar

svdx.org

Stanford University Rock Center for Corporate Governance

Stanford Law School & Stanford Business School

law.stanford.edu

Forum for Corporate Directors (FCD)

Events in various locations in Southern California

fcdoc.org

National Association of Corporate Directors (NACD)

Look for your local chapter

nacdonline.org

Nationally Recognized Accounting Firms and Law Firms

(Usually at the office in your area)

Go to your firm's website to sign up or contact your relationship partner.



(IV) Online Content (Webinars/Podcasts)

Podcasts and webinars are usually an hour or less and are often free. If the timing of an online event is inconvenient for you, it's worth emailing the organizer to ask for a recording. Organizers are typically very glad to distribute these.

PwC Center for Board Governance Webcast Series

PwC

pwc.com

National Association of Corporate Directors Webinars NACD

nacdonline.org

Boardroom Governance with Evan Epstein

Evan Epstein

boardroom-governance.com

Resources to Accelerate Success

Diligent

insights.diligent.com

The Corporate Director Podcast Diligent

insights.diligent.com

BDO in the Boardroom Podcast BDO

bdo.com

Woodruff Sawyer's Online Educational Series

Woodruff Sawyer

Provides timely updates on D&O litigation, the insurance market, and other topics of current interest.

woodruffsawyer.com/events

Nationally Recognized Law Firms and Accounting Firms

If you sign up to receive notices, the various organizations offering board programming will send you email alerts about upcoming events.



(V) Blogs and Resource Portals

There is an abundance of online access to information on topics of interest to board members.

D&O Notebook

Directors & Officers Liability Blog

Woodruff Sawyer

A weekly blog on matters of corporate governance, D&O risk, and D&O insurance by Woodruff Sawyer's Priya Huskins and her fellow Management Liability experts.

woodruffsawyer.com/do-notebook

Additional Woodruff Sawyer Blogs

Subscribe to get expert insights into cyber liability, SPACs, M&A, P&C, Employee Benefits, and more.

woodruffsawyer.com/ub/subscription

Insurance Whiteboard Breakdown

Making the Complex Simple in 3 Minutes

Woodruff Sawyer

Watch our series of Whiteboard videos for more in-depth insight.

woodruffsawyer.com/ub/insurance-whiteboard-breakdown

The D&O Diary

The best-known blog in the D&O insurance industry, hands down. dandodiary.com

Stanford Rock Center for Corporate Governance

Stanford Law School & Stanford Business School

law.stanford.edu

Board Leadership Center

KPMG

boardleadership.kpmg.us

The Center for Board Effectiveness

Deloitte

deloitte.com

EY Center for Board Matters

EY

ey.com

Governance Insights Center

PwC

pwc.com



(VI) Woodruff Sawyer's Customized Educational Programs

Woodruff Sawyer's D&O insurance clients can access this service at no additional charge. Presentations are customized for each client and are presented by dynamic, experienced public speakers who are also experts in D&O risk and its mitigation. These presentations are designed to help your organization manage its D&O risk profile more effectively. If helpful, the presentations can be provided in conjunction with in-house or outside counsel.

Some of the current offerings include:

- Current D&O Topics and Trends
- The Board's Oversight Role in Cybersecurity Risk Management
- ESG: It's Harder Than It Looks
- Don't Let #MeToo Become #WhoMe
- The Perils of Insider Trading and Tipper/Tippee Liability
- M&A Activities and Director Duties
- Am I Covered? An Overview of What D&O Insurance Does and Doesn't Cover

A menu of core as well as current event-driven topics can be provided upon request.

Contact your Woodruff Sawyer Account Executive or Priya Huskins (priya@woodruffsawyer.com).



More Information

To discuss these or any other continuing education opportunities for directors, contact your Woodruff Sawyer Account Executive or Priya Huskins (priya@woodruffsawyer.com).

Board education is an important part of mitigating your risk of personal liability as a board member. Another important element of your risk mitigation strategy is D&O insurance. Woodruff Sawyer's Management Liability practice is a leader in the field. Contact us if you'd like to speak further on this topic.

About Woodruff Sawyer

As one of the largest independent insurance brokerage and consulting firms in the US, Woodruff Sawyer protects the people and assets of more than 4,000 companies. We provide expert counsel and fierce advocacy to protect clients against their most critical risks in property and casualty, management liability, cyber liability, employee benefits, and personal wealth management. An active partner of Assurex Global and International Benefits Network, we provide expertise and customized solutions to insure innovation where clients need it, with headquarters in San Francisco, offices throughout the US, and global reach on six continents.

woodruffsawyer.com

Find out why clients choose to work with Woodruff Sawyer

Subscribe for Expert Advice and Insights

Sign up to receive expert advice, industry updates, and event invitations.

