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CAROLYN POLIKOFF NAMED CORPORATE & EXECUTIVE PROTECTION PRACTICE LEADER AT WOODRUFF-SAWYER

San Francisco, California – April 30, 2010 – Woodruff-Sawyer & Co. announced today that Carolyn Polikoff has been named the new Corporate & Executive Protection (CorpEx) Practice Leader. In this role Carolyn will be responsible for providing vision and strategic focus for the entire CorpEx Practice. This includes directors & officers liability, employment practices, mergers & acquisitions and fiduciary liability insurance.

“Since her arrival at Woodruff-Sawyer, Carolyn has been an invaluable resource to the CorpEx team,” said Charlie Rosson, CEO at Woodruff-Sawyer. “Her expertise and dedication have earned her the respect of Woodruff-Sawyer colleagues and clients alike. She is a perfect fit to lead and further the success of the group.”

Carolyn has over 15 years of industry experience. Prior to joining Woodruff-Sawyer, Carolyn spent 11 years as a financial institutions underwriter for directors & officers as well as errors & omissions liability insurance. Carolyn joined Woodruff-Sawyer in 2006 as an Account Executive and was promoted to CorpEx Practice Manager in 2007. As CorpEx Practice Leader, she will serve as a senior resource and advisor to both clients and Woodruff-Sawyer brokers and consultants on matters relating to the full suite of CorpEx insurance policies. Her responsibilities also include managing the CorpEx team of management liability specialists.

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About Woodruff-Sawyer & Co.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For over 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon.

For more information about Woodruff-Sawyer, call 800.675.4467 or visit www.wsandco.com

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