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KRISTINA KECK JOINS WOODRUFF-SAWYER & CO.

San Francisco, California – January 15, 2013 – Woodruff-Sawyer & Co. announced today that Kristina Keck has joined the firm’s Employee Benefits practice as Account Executive, Retirement Plans. In this role, Ms. Keck will serve as a lead consultant in the capacity of investment reporting and annual plan compliance. Kristina will also serve as the lead consultant with regards to employee enrollment and participant investment education services.

Ms. Keck has 20 years of experience consulting in the retirement plan and pensions market. She began her career in that field at Northwestern Mutual Life. Prior to joining Woodruff-Sawyer, Kristina worked as an Accredited Investment Fiduciary, Retirement Plan Consultant and Investment Advisor Representative with ClearPoint Financial. In addition to her robust career in the financial services and retirement plans industry, Kristina spent seven years as a Force Status Controller with the United States Air Force, and continues her service today as a member of the Air National Guard.

“We are delighted that Kristina has come onboard with us,” said Jenn Walsh, Employee Benefits Practice Leader. “Her diverse background and extensive retirement plan consulting expertise will be invaluable to our clients. Woodruff-Sawyer is committed to actively expanding our Retirement Plan capabilities and resources. With her business development activities and innovative approach to addressing client challenges, Kristina will be a key contributor to our growth.”

About Woodruff-Sawyer & Co.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For over 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon. For more information, call 800.675.4467 or visit www.wsandco.com.

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